

# PROGRAM

## CIRCULAR ECONOMY FOR REGIONAL VICTORIA

*This event is a unique opportunity for business, industry and government to learn about transitioning from a 'Linear Economy' to a 'Circular Economy'.*

### LINEAR ECONOMY



### CIRCULAR ECONOMY



**Tuesday 30 April 2019**  
**8.30am to 1:30pm**  
**Lakeside Hotel Conference Room**  
**286 Napier Street, Bendigo, VIC**

0830 Registration, tea and coffee			
Circular Economy principals and opportunities.			
0900	<b>Karen Fazzani</b> Executive Officer, Loddon Mallee Waste and Resource Recovery Group	Welcome, opening address and housekeeping	
0903	<b>Rod Fyffe</b> Deputy Mayor City of Greater Bendigo	Bendigo region overview	
0910	<b>Ian Gillingham</b> Market Development Manager, Loddon Mallee Waste and Resource Recovery Group	Loddon Mallee Waste and Resource Recovery Group.	The Loddon Mallee Waste and Resource Recovery Group is a Statutory Authority established under the <i>Environment Protection Act 1970</i> . Focus on reducing waste to landfill using innovation and sustainable solutions.
0920	<b>Colin Barker</b> Chairman, Australian Industrial Ecology Network (AIEN)	KEYNOTE PRESENTATION The Circular Economy – Genuine Target or Pipedream?	The Circular Economy is among the buzzword terms now off being used. This presentation will outline the prerequisites for us to move toward this ambitious target. The presentation will also look at some case study projects/initiatives and will explore the likely relevance in the regional Australian context.
0945	<b>John Gertsakis</b> Director, Equilibrium	Circular Solutions and Services in the Real World	The transition to a circular economy will require many players across the supply chain and collaboration is key. John's presentation will share some case studies of how companies and brands are engaging with circularity with a view to closed loops, extended product life, the sharing economy and dematerialisation.
1005	<b>Catherine McMahon</b> Manager, Major Projects Institute for Frontier Materials, GTP Research	Re-designing materials for the circular economy	Materials in today's society have primarily been designed with a single life in mind. Today we are posed with a challenge for re-imagining how the life of these materials can be extended through recycling, re-purposing and reuse. Ultimately the focus needs to be on re-designing both materials and products with multiple lifetimes in mind, all the while retaining material value through each lifetime. The Institute for Frontier Materials who are a leading materials research institute in Australia intend to answer this challenge and help to accelerate the transition from a linear to a circular economy.
1025	Panel	Questions and discussion	
1035 Morning tea break			
1100	<b>Stephen Webster</b> General Manager, Integrated Recycling	Plastic recycling and the Duratrack railway sleeper.	Stephen will speak on the development of the Duratrack sleeper, its place in the circular economy, its environmental, social and operator benefits and the collaboration between IR, Monash University and the Victorian government in its development.
1120	<b>Scott Jackman</b> Principal, Solutions consultants	How the digital economy is changing office buildings.	20 years-ago our client files were collated in a manila folder, we sent faxes, there was a receptionist to answer telephones and we physically attended a workplace. Today I communicate via multiple channels from almost any location without going into an office. My mobile has more power than every PC I had until the last 5 years, I video conference and share cloud-based data all around the world. How do building owners now adapt to provide a value proposition for tenants who no longer need a physical office.
1140	<b>Deane Bellfield</b> Principal, ECO2Sys	What relevance does the Circular Economy have to my business and how do I get involved?	With global trends of increasing resource scarcity and rising costs, we need to find more innovative and effective ways to extract value from our limited resources. No longer can society afford to continue the old paradigm of "take, make and waste" - the linear economy. Rather, the winners in the race to industrial success will be those that are able to embrace a fresh but ancient approach of "borrow, use, return" - the circular economy.  This presentation is about how leading businesses are moving towards a vision of zero waste and profiting. It will illustrate some simple principles of a circular economy, discuss what is required to make the transition and explore new innovative approaches. Case studies will be used throughout.
1200	Panel	Questions and discussion	
Business introductions (approximately 3-4 minutes each)			
1210	<b>Liam O'Keefe</b> Market Development Manager Tyre Stewardship Australia		Creating opportunities for tyre recycling in Australia.
1214	<b>Tim Bird</b> Managing Director, ASQ		Recycling waste materials in Bendigo
1218	<b>Cate Turner</b> Manager Recycling Industry Support, Sustainability Victoria		Challenging materials create opportunities
1222	<b>Frank Harney</b> Owner, Elmore Compost		Composting market development.
1226	<b>John Polhill</b> National Development Manager, Envirostream.		Battery recycling...what needs to change?
1230	<b>Angela Hoefnagels</b> Manager, Waste and Resource Recovery, Department of Environment, Land, Water and Planning		Development of Victoria's Circular Economy Policy
1234	<b>Wrap-up and final questions</b>		
1240 Lunch and networking			